

Electrify *your enterprise output*



ENTERPRISE OUTPUT  
MANAGEMENT

*A Smart addition to your  
IT Infrastructure*

*The performance you earn  
depends on the systems you run*

Make Your  
Documents  
Work for you



Technology Solutions

**VALUETECH**

Delivering Value To Your Business

*because better is possible*



Enterprises generate a lot of diverse output documents – it could be documents internal to the organization or for external communications with a client or a vendor. Invoices, Purchase orders, Customer statements, Receipts, reconciliation notes, Insurance policies, medical reports, Pay-slips, Project Reports, Sales Reports, Contracts, Credit Notes, Goods Returned Notes, Delivery Notes, Leave Applications, Memo's...., the list could go on almost endlessly. Typically these documents are just a factual representation of a transaction or a report – for example an invoice would just be a product matrix of quantity and price, only telling the customer the total amount due - there is no intelligent analysis of the data and presentation of such analysis on the document or any attempt to target a communication through this document based on the analysis.

Our output management systems help you make your output smarter. Analyze the output for your customer – add 3D graphs and graphics to incline the customer towards a better understanding and a more satisfied and “impressed” response, check the profile of the customer and automatically insert a marketing clip directed only for his profile - to induce a decision you want him to take - reaching the right customer with the right message without any additional advertising or promotion cost, combine multiple statements for a customer with detailed analysis of the different statements, compile a Insurance policy directly based on the profile and choice selection.... the list can again go on, limited primarily only by your imagination. For internal documents such analysis presents an excellent method for decision support. The interesting part is that you can add this intelligence, conditions based analysis, rule based action – which can also be represented in graphical form and help convert your documents to a communication channel – Simply, easily and automatically without disturbing or changing your backend IT system!

Besides the Analysis our system also automatically - based on a pre-defined distribution rule, distribute the generated output using the right medium – either as a printed paper, as a pdf file, exported onto your web portal, as an email, Fax or through SMS – as you choose.

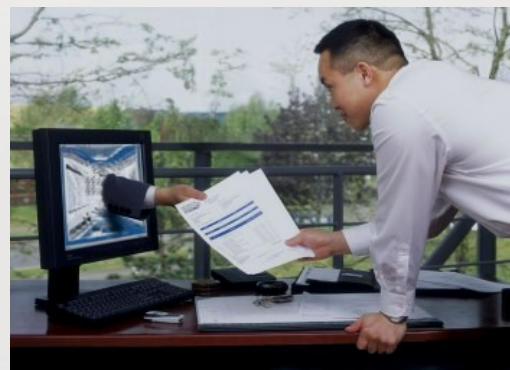
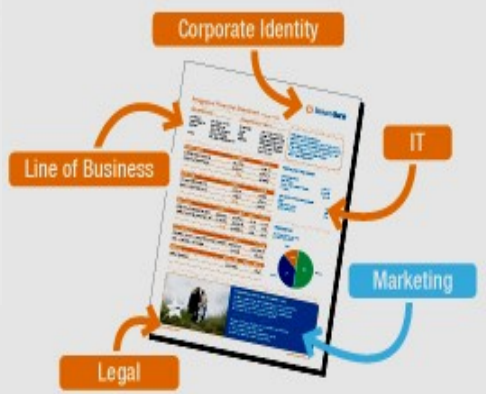
Enterprises worldwide generate billions of documents a year and yet this is an area that most companies have yet to exploit for efficient business communication. Enterprise documents and the information they contain are critical assets for any organization and can be used proactively to strengthen customer relationships, fuel sales, and to communicate more efficiently. Your documents, whether in printed form or as electronic information are in fact an important communication channel with your internal team or your business partners. By adding intelligence to this communication you can revolutionize the method of transmitting information; getting the right information to the right profile at the right time using the right medium – **AUTOMATICALLY**, by using our Enterprise Output Management System. Gartner research finds EOM as an important strategic component of a dynamic operations technology infrastructure. Output management is a middleware - bridging different software applications in terms of data formats, languages, communication protocols, etc., that drives the output process and supports the automated creation and delivery of business process and *ad hoc* documents.

Modern enterprises spend considerable time and resources *and hence cost* in creating, managing, changing and delivering documents essential to their business. Research shows that companies spend up to 10 per cent of their revenue on managing document production, distribution and associated tasks. Our innovative and powerful document management solutions work to shrink that cost margin significantly – while vastly bettering your operational efficiency.

Our Output Management System unlocks the value of your enterprise documents. It can turn your business communication from a point of pain into a competitive advantage. Our Systems enable companies to automatically create and present documents to customers, partners, and suppliers in whatever format and through which ever channel they prefer. This enables corporations worldwide to bridge the last mile between internal business systems and external business contacts. The results: Significant cost savings, better operational efficiencies, increased revenue, and elevated market awareness.

Our EOM enables your organization to combine information output with the functionality of your core enterprise applications, including strategic legacy, Supply Chain Management (SCM) and Enterprise Resource Planning (ERP). Our solutions improve a firm’s ability to generate revenue and cut costs. Multi-channel distribution improves business communications by using a combination of print, fax, e-mail, mobile or Web channels automatically, allowing flexible, timely, targeted, powerful, and efficient delivery of communication. Using multiple channels creates increased business development and service opportunities. Personalized communication builds customer loyalty whether it is order confirmations, delivery notices, invoices or statements, delivering them in a personalized manner builds customer loyalty.

**TRANSFORM ORDINARY CUSTOMER COMMUNICATIONS INTO POWERFUL ONE-TO-ONE COMMUNICATIONS CHANNEL.**



**PRODUCE AND DELIVER CUSTOMISED DOCUMENTS. WHEN & WHERE YOU WANT THEM !**

# OUTPUT DOCUMENT MANAGEMENT

Manage Enterprise Output Better  
*We make your Documents work for you*

Enterprises of all kinds - be they Financial Services, Utilities and Telecommunication, FMCG's or Manufacturing can meet the specific needs of Enterprise Output Management through our Systems. Our Output Management Systems help organizations Communicate profitably – It enables you to get the maximum value out of any kind of document-based business Communication; whether it is printed output, fax, email, mobile devices, the Web, XML, or any other tool. Our Systems easily transform the way you compose, personalize, and exchange information without changing your existing IT systems. This change is realized easily and swiftly as shown in the example below.

## EASILY CHANGE YOUR OUTPUT DOCUMENTS

**StreamBank**

Client Number: 25422024 D1  
 Account Number: 120457650  
 Card last 4 digits: 8302874500

**Your Financial Summary March 2007** Page 1 of 1

Description of Account	Account No.	Balance	Product Termination
Checking Account	1204576500	\$4,917.95	02/29/2007
Savings Account	1204769502	\$201.26	02/12/2007
Brokerage Account	1204769502	\$4,421.15	02/12/2007
Personal Account	1204769502	2,753.88	02/12/2007
Money Line	2026809411	-4,200.00	02/12/2007

**About Overview (9M)**

**Investment Performance (%)**

**Summary**

Statement	Amount	Category	Check
02/31/2007 - Previous Balance	EUR		\$2,889.12
03/01/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	95.00
03/05/2007 - Credit Bank Transfer	EUR	Prüfung 10/2007	3,500.00
03/07/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	1,200.00
03/08/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	78.54
03/09/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	56.73
03/11/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	150.00
03/12/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	150.00
03/31/2007 - Checking Balance	EUR	CAF Policy No. 704 221	\$4,917.95

StreamBank

Client Number: 25422024 D1  
 Account Number: 120457650  
 Card last 4 digits: 8302874500

**Your Financial Summary March 2007** Page 1 of 1

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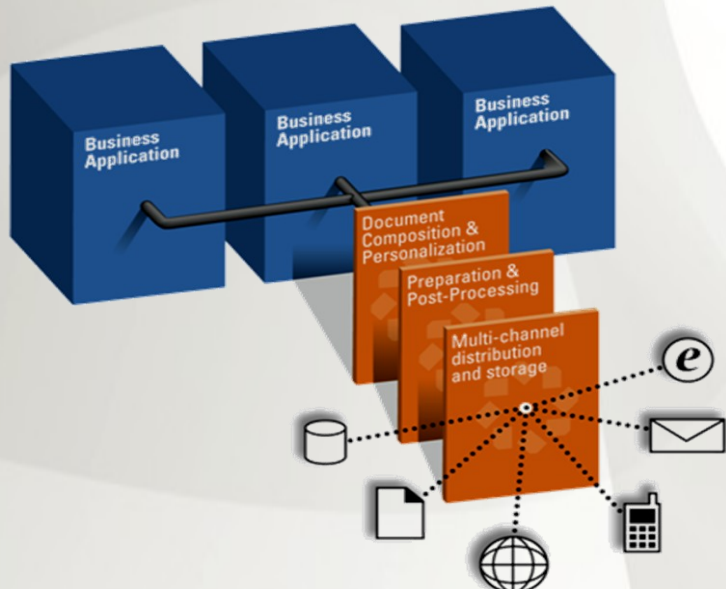
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03/08/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	78.54
03/09/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	56.73
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03/12/2007 - Bank Transfer, Thomas Fischer	EUR	My Fiscal Docu	150.00
03/31/2007 - Checking Balance	EUR	CAF Policy No. 704 221	\$4,917.95

BEFORE

AFTER

## AUTOMATICALLY MANAGE DISTRIBUTION CHANNEL

Our Systems are designed to scale across all of your business-document driven processes and IT systems. Our multi-channel, multi-format capabilities can accommodate virtually any customer, no matter how they choose to communicate with you. Our solutions help organizations by Increasing sales, decrease paper consumption, Cut development costs, using it you can also support distributed output management, high volume production print processing, business-to-business communication and collaboration, Electronic invoicing, Customer self-service applications.... Multi-channel distribution improves business communication by a combination of print, fax, e-mail, mobile or Web channels allowing flexible, timely, targeted, powerful, and efficient delivery of communication. Using multiple channels creates increased business development and service opportunities.



## WHY RUN OUR OUTPUT MANAGEMENT SYSTEMS ?

### DOCUMENTS THAT DELIVER

Read any good enterprise documents lately? Probably not. Most enterprise documents display information, but don't communicate it well. Our systems upgrade your enterprise documents from simple transaction summaries into personalized, one-to-one communications that deepens the relationship, drives revenue, and reinforces brand awareness.

### CUSTOMER COMMUNICATIONS

Are You Communicating or Just Feeding the Recycle Bin? Your Communication with customers most often gets only a glance, at best. Yet correspondence presents perfect opportunities to make a good first impression and then to continually reinforce it. For important information that applies to all customers, the key is to reduce the volume through intelligent consolidation increasing the likelihood that it will actually get read, and decreases the cost to the institution - something our EOM systems enable you to do easily and swiftly.

### CORPORATE IDENTITY

Did you ever misidentify a bottle of Coca-Cola? Highly unlikely. In our crowded and extremely competitive marketplace, continuous reinforcement of "who we are" is critical to establishing and maintaining customer awareness. Our Output management systems enable firms to extend their brand across the last mile of communication between the enterprise and its customers creating Business documents that reflect brand standards, including color, graphics, consistency of application, etc. These Documents customer awareness and feelings of loyalty, as well as supporting the overall brand investment of the firm.

### AUTOMATED MULTIPLE DISTRIBUTION CHANNELS

Connect All the Dots. Automatically. A major roadblock to smooth distribution has been the rigidity of format and process for most distribution documents. Hard-coded documents lack the flexibility needed to efficiently make changes, whether permanent or temporary and may require multiple development efforts that adds significantly to response time. Our Output Management Systems provide a central, highly flexible environment for controlling distribution documents and output with the unique ability to accept information from all major systems and automatically consolidate it into a streamlined flow. This greatly reduces time and cost, and equally important, also minimizes the human errors and omissions of manual processes

Don't just display  
 Information in  
 your documents -  
**COMMUNICATE!**

MANAGE DIVERSE OUTPUT DISTRIBUTION AUTOMATICALLY

REDESIGN OUTPUT | EASILY - SWIFTLY - REPEATEDLY

RULE & CONDITIONS BASED INPUT DATA ANALYSIS

CAPTURE DIVERSE TYPES OF INPUT DATA FILES

ADD INTELLIGENCE & GRAPHICS TO OUTPUT

COMBINE SPLIT MERGE DUPLICATE FILES  
INTEGRATE DISCRETE APPLICATION OUTPUTS  
AUTOMATED OUTPUT ANALYSIS  
MANAGE CHANGE SWIFTLY & EASILY  
ADD FLEXIBILITY & CONTROL  
ADD MARKETING & STATUTORY INFO EASILY

Easy  
change  
Additions  
Analysis  
Graphs

Intelligent-Output  
Corporate-Image  
Graphics  
Designs



*Talk to us to see how we can  
help your organization*



Technology Solutions

**VALUETECH**

Delivering Value To Your Business

3102 SAFWA Commercial Complex  
PO Box 87733 Riyadh 11652 Saudi Arabia  
T 966 1 288 5151 F 966 1 288 5353  
info@valuetechsa.com  
www.valuetechsa.com

because better is possible